

JUL. 1. 2005 11:53AM

NAVTEQ CORP

NO. 374 P. 1

703 872 9306

PTD/SB/97 (09-04)

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① Response after Final Office Action Amendment under 37 CFR 1.116

② Courtesy copy of Information Disclosure Statement filed December 21, 2004

Total Number of pages, including cover page: 15 pages

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NO. 374 P. 2

Appl. No. 09/887,198  
Amdt. dated July 1, 2005  
Reply to final Office Action of May 3, 2005

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BOX AF  
**EXPEDITED PROCEDURE**  
37 C.F.R. 1.116  
PATENT  
Case No. N0093US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 09/887,198  
Applicant : Matthew A. Guido et al.  
Filed : June 22, 2001  
Titled : Geographic Database Organization that Facilitates Location-Based Advertising  
TC/A.U. : 2167  
Examiner : Kuen S. Lu  
Docket No. : N0093US  
Customer No. : 37583

Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

**RESPONSE AFTER FINAL OFFICE ACTION**  
**AMENDMENT UNDER 37 C.F.R. §1.116**

Sir:

In response to the final Office Action of May 3, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 5 of this paper.